

CLASSIFIED ADVERTISING RATES

WORD ADS - THE NORTH SHORE SUN ONLY:

Price is per word per week, with a 10-word minimum.

2X or more	1X
60¢	72¢

WORD ADS

THE NORTH SHORE SUN AND TIMES/REVIEW:

Price is per word per week, with a 10-word minimum.

2X or more	1X
\$1.33	\$1.53

BOXED/INDENTED ADS:

Price is per inch per week, with one-inch minimum. Boxed classified ads are one-column format, with maximum length of 12 inches.

52X	26X	13X	4X	1X
\$15.17	\$17.02	\$17.98	\$18.87	\$19.84

DISPLAY CLASSIFIED ADS:

Price is per inch per week, with one-inch minimum. Display classified ads may be between one and five-columns wide, with maximum length of 12 inches. Base price includes one piece of artwork.

52X	26X	13X	4X	1X
\$17.66	\$19.84	\$20.96	\$22.03	\$23.12

SERVICE DIRECTORY ADS:

Rates are available upon request.

EAST END CLASSIFIED NETWORK:

Price is per word per week, with a 10-word minimum. Deadline is Monday 10 a.m., week of publication. Call for more information.

2X or more	1X
\$2.40	\$2.70

Publishing Dates

The North Shore Sun is published every Friday, except the Friday following Christmas.

Terms and Conditions

- All Classified advertisements run automatically in paper indicated.
- Ads are billed on the applicable rate card.
- Classified advertising rates are subject to change with 30-day notice.
- A signed contract is required to earn discount contract rates.
- All classified advertising is payable in advance until credit has been established with our billing department.
- All classified advertising rates are net.
- Responsibility for our errors made in connection with the production of an ad is limited to the printed space involved. For multiple insertions of the same ad, credit will be made only for the first insertion.
- Failure to meet the terms of a contract will result in a revision of previous billings for all advertising at the contract rate to the applicable rates.

HOURS

Monday - Friday
9 a.m. - 5 p.m.

THE
North Shore Sun 

745 Route 25A, Suite D

P.O. Box 5539

Rocky Point, NY 11778

631-744-0404 • Fax: 631-744-2640

E-mail: classifieds@timesreview.com

Mechanical Requirements

TABLOID PAGE SIZE:

5 Columns (classified and legal advertising)
13 3/4" deep X 9 7/8" wide

- 1 Col: 1 7/8" wide
- 2 Col: 3 7/8" wide
- 3 Col: 5 7/8" wide
- 4 Col: 7 7/8" wide
- 5 Col: 9 7/8" wide

Other Charges

- A late charge of 2 percent per month will be charged on any account 30 or more days overdue.
- A minimum charge of \$5 will be made for each additional reduction or enlargement.
- A minimum charge of \$6 will be made for each additional photo or art scan.
- \$35 per hour or fraction thereof will be charged for excessive or unusual production, or for ads or space reservations cancelled after printed deadline.
- Typesetting \$35 per hour or fraction thereof.

Display and National Advertising

Consult separate Times/Review rate cards.

Classified Advertising Deadlines

- 10 a.m. Tuesday, week of publication, for word, boxed/indented classified ads.
- 4 p.m. Monday, week of publication, for display classified ads.
- 5 p.m. Thursday, week prior to publication, for Service Directory ads.
- E-mail deadline: 4 p.m. Monday

Call for information regarding:

- ANTIQUES & SUCH • AUTO DEPOT
- ENTERTAINMENT DIRECTORY
- SERVICE DIRECTORY
- FIT AND FABULOUS • DOCKSIDE
and other special promotions



P.O. Box 5539
Rocky Point, NY 11778

CLASSIFIED ORDER FORM
(Rate Information: See other side)

Name: _____
Address: _____
City, State, Zip: _____
Daytime phone: _____

Credit Card Information
(Check card of choice)

Card Number: _____
Expiration Date: ____/____/____
Signature _____



To Place Your North Shore Sun Classified:

1. Use the blanks below to write out your ad. PLEASE PRINT! Use one blank for each word. Phone numbers count as one word. Sorry, no abbreviations allowed.
2. Choose the category heading for your ad.
3. Tell us how many times you would like the ad to appear.
4. Completely fill out your name and address. (Please include a daytime phone.)
5. Call us at 631-298-3200 to place your ad, or send it by fax to 631-298-3287.
6. Fill out your credit card information.

CHECK ONE: Word Boxed Display Service directory
Category heading: _____ Number of Insertions: _____

Standard
U.S. Postage
PAID
Mattituck, NY
Permit No. 43



**CLASSIFIED
ADVERTISING
RATE CARD
2008**



The hometown newspaper of northeast Brookhaven Town and northwest Riverhead Town.